

Elena Morris

Digital Marketer • Writer • Creative Producer

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PROFESSIONAL STATEMENT

I am a writer, administrator, and content creator interested in finding unique approaches to challenges and crafting dynamic stories. Experienced in digital marketing, dramaturgy, and event production, my work is rooted in critical thinking, empathy, and social impact.

EDUCATION

Boston University

College of Fine Arts— Class of 2018
BFA Theatre Arts, cum laude

Academia dell'Arte

Arezzo, Italy— 2017
Devising and Physical Theatre Program

PROFESSIONAL EXPERIENCE

HYPONYMOUS CONSULTING — Remote

Marketing Coordinator, Contract

August 2021-Present

Provide outsourced content creation, social media management, and decision-making support to achieve authors' marketing goals. Responsible for reading manuscripts and drafting posts for a long-term calendar.

ARTSBOSTON, INC. — Boston, MA

Community Outreach and Marketing Manager

September 2020-August 2021

Core staff member at nonprofit focused on targeted marketing, audience research, and organizational tools for Greater Boston's arts and culture industry. Curated a lively digital marketing plan focused on promoting accessible and high-quality arts events for over 90,000 subscribers and social media followers.

- Oversaw user experience and event approval on the [ArtsBoston Calendar](#)
- Authored [55+ blog posts](#) and created guest blog opportunities for writers in the Network for Arts Administrators of Color ([NAAC Boston](#))
- Represented ArtsBoston in the [#CreateTheVote](#) arts advocacy campaign aimed at building a stronger and more equitable arts industry through public policy
- Maintained operations for the [BosTix](#) discounted ticketing program during performance hiatus
- Assisted Executive Director with fundraising campaigns and operations

Patron Services Manager

Sept 2019-Sept 2020

After starting at ArtsBoston as a Booth Supervisor, this role quickly shifted to co-managing [BosTix](#), a discounted ticketing program that sold day-of-show and advance tickets to performances, museums, and tours at the BosTix Booths from two historic Boston locations, Faneuil Hall Marketplace and Copley Square.

- Led a 10-person team of Booth Supervisors and managed operations at ticket booths
- Oversaw ticketing via Ticketforce and the online arts calendar, and through communication with participating performing arts organizations

COMPANY ONE THEATRE — Boston, MA

Grant Writing Associate

August 2021-present

Draft and submit grant applications for funding from public programs and private foundations that will expand C1's education and artistic programs. Support C1's development department by meeting feedback deadlines and creating operational materials.

Dramaturgy Fellow

Sept 2019-August 2021

Spanning [Seasons 21 and 22](#), I worked as part of the dramaturgy department to design and run live and digital programming for C1, whose mission is to create community at the intersection of art and social change. Supported Ilana M. Brownstein, Director of New Work, and Kirsten Greenidge, Resident Playwright with curating opportunities for new play development:

- Provided dramaturgical and programmatic support for [VOLT Lab](#), a supportive lab-style cohort for early-career playwrights
- Facilitated online artist convenings including monthly [Open-Writes](#), and [Field Work](#)
- Member of the Programming Committee, a group that reads and provides feedback on scripts for season planning.
- Served as dramaturg in production for main stage plays and virtual theatre events

NEW REPERTORY THEATRE — Watertown, MA

Artistic Associate

July 2018-Aug 2019

During a year of leadership transition, I worked with the outgoing and incoming Artistic Directors and the Managing Director to complete season planning, license plays and musicals, cast productions, facilitate company management, and provide grant writing support.

- Led audience engagement programs including post-show discussions and symposia with local experts and scholars.
- Served as New Rep's representative as a Core Member of the [National New Play Network](#) at online meetings and in-person conventions.

FEATURED WRITING

[HowlRound](#): *Upcoming: Article on the Pedagogy of Kirsten Greenidge, Playwright and Educator

[American Theatre Magazine](#): [“Is 'Angels in America' Tough to Teach? Maybe, But We're Here to Learn.”](#) Various Authors. 6 Mar. 2018.

[ArtsBoston Blog](#): 59 blog posts (2020-2021). Featured posts:

- [“The Boston Art Scene's Year in Review.”](#) 22 Dec. 2020.
- [“How Do We Collectively Define Art? Exploring Alternatives to 'Canon'.”](#) 8 Sept. 2020.

AREAS OF PROFICIENCY

- Microsoft Office
- Adobe Photoshop and Illustrator
- Social Media
- Project Planning
- Data Entry
- Multitasking
- Analytics
- Office Management
- Public Speaking
- Research